

DOCTORAL PROGRAMME

Friday, November 28, 2014, 9.15–17.00, Institute of Multilingualism

Multilingualism: Acquisition, Education, and Society
University of Fribourg | Institute of Multilingualism

PhD Workshop

Making sense of multimodal data in sociolinguistic research

Guest speaker: **Prof. Ingrid de Saint-Georges**, University of Luxembourg
Chair: Prof. Alexandre Duchêne, University of Fribourg

Abstract

Multimodal research covers a rather eclectic field of application and is connected to a variety of disciplines (psychology, anthropology, sociology, etc.) (Bezemer & Jewitt 2010). In this workshop, we will focus on approaches to multimodality that have been developed in the field of linguistic and sociolinguistics, and in relationship to communication. We will situate these multimodal approaches in their historical contexts. This will help us understand how different traditions have stressed different ways of collecting and analyzing multimodal data. We will also highlight some of the analytical challenges that arise once we stop restricting ourselves to the study of language alone and 'open up the classical circumference of discourse analysis' (Scollon 2001). Throughout the workshop, short case studies will be used to exemplify these theoretical and methodological challenges in action.

Location

Institute of Multilingualism, rue de Morat 24, 1700 Fribourg, room K1.03.

Deadline for registration

📅 Friday, October 10, 2014

PhD programme on Multilingualism

The workshop is part of the doctoral programme Multilingualism: Acquisition, Education, and Society (module B, sociolinguistics). It is organised by the Institute of Multilingualism and the study domain Multilingualism and foreign languages, at the University of Fribourg and carried out in close collaboration with the Center for the Study of Language and Society of the University of Bern and with professors of the University of Lausanne.

📄 www.institute-multilingualism.ch

Participation conditions

The number of participants is limited. Doctoral students of the programme's partner universities (Fribourg, Berne, and Lausanne) have priority. Students from other Swiss universities may participate if there are places left.

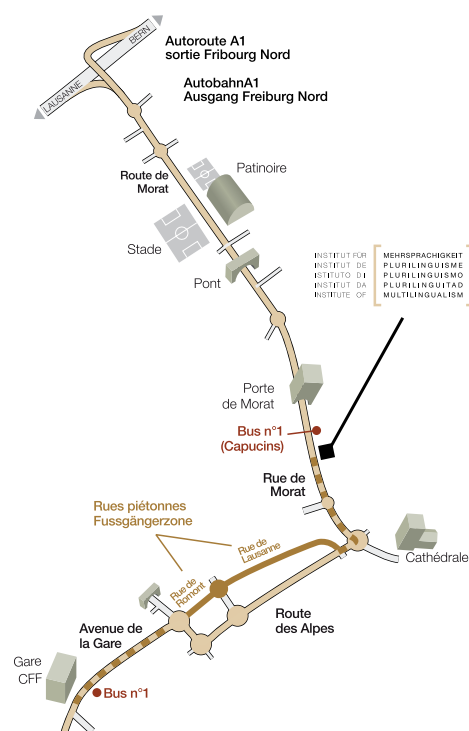
Registration

To register for this workshop, send a message to the coordinator of the doctoral programme, andrea.ender@unifr.ch

About the guest speaker

Ingrid de Saint-Georges is Associate Professor at the University of Luxembourg. Her research interests are multilingualism, multimodality, workplace learning and communication, diversity in schools and sociolinguistic intervention. Her recent edited volumes include *Multilingualism and Multimodality: Current Challenges for Educational Studies* (with J.-J. Weber; 2013), *Multilingualism and Mobility in Europe: Policies and Practices* (with K. Horner & J.-J. Weber; 2014) and *Les objets dans la formation et l'apprentissage: Usages, rôles et significations* (with D. Adé; 2010).

Access to the Institute of Multilingualism



From the train station: 15 min by foot or by bus (bus N° 1 to Saint-Léonard/Portes de Fribourg, code N° 10 to buy a ticket), get off at „Capucins“ (third stop after the station), go back about 50 meters.

↘ Map: www.institute-multilingualism.ch